



SPONSORSHIP OPPORTUNITIES



frederictonchamber.ca



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A MESSAGE FROM JUDY JOE SCHEFFLER

Fredericton Chamber of Commerce Event Manager



The Fredericton Chamber of Commerce strives for a stronger community through business prosperity. Events are one way that we accomplish that mission. Our events catalyze connections, celebrate successes, and provide members with unique access to decision-makers.

What better way to enhance visibility and grow your network than to become a Chamber of Commerce event sponsor? We rely on the help of our sponsors to host engaging and exciting events for our members, while providing our sponsors visibility and business development opportunities. Becoming a sponsor allows you to build your network and connect with both current and potential clients in a fun and exciting setting.






The benefits to becoming a Fredericton Chamber of Commerce sponsor include:

- Meeting new potential clients
- Promoting your brand/company
- Increasing your exposure on social media
- Supporting the business community

Becoming an event sponsor is exclusive to chamber members and is an excellent opportunity to promote you, your business, and your services. The Fredericton Chamber network comprises over 1,000 member organizations, who employ more than 37,000 people. We encourage you to take advantage of these opportunities, and we look forward to collaborating with you.

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YEAR-AT-A-GLANCE

	<p>Since 1974, the Fredericton Chamber of Commerce has hosted nine New Brunswick premiers to deliver their annual update. This prominent event carries the premier’s message of the province’s accomplishments and future direction to the Fredericton business community. The State of the Province Address is broadcast live across New Brunswick in addition to the nearly 1,000 in-person audience.</p>
	<p>The Fredericton Chamber of Commerce hosts the State of the City Address annually. With her Worship, the Mayor of Fredericton as guest speaker, this event is an occasion to learn about the initiatives being undertaken by the City of Fredericton. The Mayor addresses the major issues concerning the people of Fredericton and speaks to what we can expect in the future. This event is broadcast live across New Brunswick in addition to the over 250 in-person audience.</p>
	<p>The Fredericton Chamber of Commerce annual golf tournament is a popular event with our members, with over 150 participants annually. The tournament provides businesses the perfect opportunity for exposure, networking and fun.</p>
	<p>The Business Excellence Awards recognizes the accomplishments of member businesses in the Fredericton area. This staple event attracts a live audience of over 300 attendees annually.</p> <p>The Business Excellence Awards program recognizes nine business categories: Resilience Award, Small Business Award, Medium Business Award, Large Business Award, Not-for-Profit Organization Award, Charitable Organization Award, Community Involvement Award, New Business Award, and the Business Leader of the Year Award.</p>
	<p>The Fredericton Chamber of Commerce hosts our local Member of Parliament annually at the Parliamentary breakfast held in November where over 100 members attend to learn about initiatives being undertaken by the Government of Canada that affect the business community, along with the major issues concerning Fredericton and what we can expect in the future.</p>



WHAT ARE SOME BENEFITS BECOMING A FREDERICTON CHAMBER OF COMMERCE SPONSOR?



✓ **Engaging with existing and potential clients**

The Fredericton Chamber of Commerce is successful in providing opportunities at events for maintaining relationships and making new contacts. These events are a natural and easy way to meet a group of clients in one setting.

✓ **Promoting Company**

As a sponsor your logo will be displayed in all our collateral and be seen by all those in attendance. Our events are well attended, so the exposure of your brand to such a diverse audience will only benefit you. Become recognized for who you are, what you do, and why you do it!

✓ **Company Name Presence on Social Media & Website**

The Fredericton Chamber of Commerce is very active on social media and will post about all our sponsors before and throughout an event. Through social media you are connected to not only your community but to your clients.

✓ **Supporting Community**

Sponsoring events with the Fredericton Chamber of Commerce makes you a supporter of local business. In sponsoring events for the Fredericton Chamber of Commerce, you are enabling members of your community to attend Networking and Learning Sessions free of charge. You are also helping us support causes such as the Fredericton Chamber of Commerce Scholarship Fund.

✓ **Be a part of your community. Get Recognized. Network. Engage.**



STATE OF THE PROVINCE ADDRESS

Since 1974, the Fredericton Chamber of Commerce has hosted nine New Brunswick premiers to deliver their annual update. This prominent event carries the premier's message of the province's accomplishments and future direction to the New Brunswick business community. The State of the Province Address is broadcast live across New Brunswick.



Sponsorship Levels

PLATINUM SPONSOR - \$15,000+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Industry exclusivity for sponsorship level
- One-year membership to the Fredericton Chamber of Commerce
- Company name and logo dominant at the event; second only to the Fredericton Chamber of Commerce
- Two company representatives at the head table
- Opportunity for a representative of the company to bring greetings and introduce the premier
- One complimentary table (ten tickets) at the event
- Twelve invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company logo projected on wall of event
- Identification in all advertising, promotion, and publicity
- Two e-Blasts targeting over 2400 email addresses from the Fredericton business community
- Company name and link to website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company biography in event program
- Company name and link to website will be listed on the event registration webpage
- Full-page ad in the Fredericton Chamber of Commerce's annual publication
- Social media mentions prior to and during event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

WINE SPONSOR - \$12,500+HST (1 opportunity available)

This sponsorship provides each table at the State of the Province Address (85 tables) with a bottle of red and a bottle of white wine.

- The wine sponsor has the opportunity to provide the chamber with 1000 wine slippers marketing pieces to be placed on each wine glass on the 85 tables.
- Right of first refusal for the following year's event
- Industry exclusivity for sponsorship level
- One company representative at the head table
- Ten complimentary tickets to the event
- Eleven invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and link to website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company biography in the event program
- Company name and logo displayed on the event program and event ticket
- Half-page ad in the Fredericton Chamber of Commerce's annual publication
- Social media mentions prior to and during event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

PRIVATE RECEPTION SPONSOR - \$12,500+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Industry exclusivity for sponsorship level
- One company representative at the head table
- One complimentary table (ten tickets) at the event
- An invitation to the private reception for each of the company's guests that is attending the event – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and link to website will be listed on the event registration webpage
- Two-minute speaking opportunity at the private reception
- Visual recognition at the private reception
- Recognition at the event (verbal and visual)
- Company biography in the event program
- Company name and logo displayed on the event program and event ticket
- Quarter page ad in the Fredericton Chamber of Commerce's annual publication
- Social media mentions prior to and during event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

GOLD SPONSOR - \$11,000+HST (2 opportunities available)

- Right of first refusal for the following year's event
- Industry exclusivity for sponsorship level
- One company representative at the head table
- Six complimentary tickets to the event
- Seven invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and link to website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company biography in the event program
- Company name and logo displayed on the event program and event ticket
- Half-page ad in the Fredericton Chamber of Commerce's annual publication
- Social media mentions prior to and during event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

SILVER SPONSOR - \$8250+HST (3 opportunities available)

- Right of first refusal for the following year's event
- Industry exclusivity for sponsor level
- One company representative at the head table
- Four complimentary tickets to the event
- Five invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and link to website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company biography in the event program
- Company name and logo displayed on the event program and event ticket
- Quarter page ad in the Fredericton Chamber of Commerce's annual publication
- Social media mentions prior to and during event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

HOST VENUE SPONSOR - \$5,500+HST (1 opportunity)

- Right of first refusal for the following year's event
- Two complimentary tickets to the event
- Two invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and link to website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company biography in the event program
- Company name and logo displayed on the event program and event ticket
- Quarter page ad in the Fredericton Chamber of Commerce's annual publication
- Social media mentions prior to and during event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

TABLE SPONSORS - \$3,850+HST (4 opportunities available)

- Two complimentary tickets to sit at the sponsored table
- Right of first refusal for the following year's event
- Two invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and link to website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company name and logo displayed on the event program and event ticket
- 1/8 page ad in the Fredericton Chamber of Commerce's annual publication
- Opportunity to place a gift at each place setting for the table guests
- Social media mentions prior to and during event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

GIFT SPONSOR - \$3,500+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Two complimentary tickets to the event
- Two invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Provide one high-value gift to be placed at each setting
- Company name and link to website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company name and logo displayed on the event program and event ticket
- 1/8 page ad in the Fredericton Chamber of Commerce's annual publication
- Social media mentions prior to and during event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

BRONZE SPONSOR - \$2,750+HST (multiple opportunities available)

- Right of first refusal for the following year's event
- Two complimentary tickets to the event
- Two invitations to a private reception with the premier – only available to sponsors, Fredericton Chamber of Commerce board members and senior government officials
- Company name and link to website will be listed on the event registration webpage
- Recognition at the event (verbal and visual)
- Company name and logo displayed on the event program and event ticket
- 1/8 page ad in the Fredericton Chamber of Commerce's annual publication
- Social media mentions prior to and during event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

The Fredericton Chamber of Commerce reserves the right to add additional contra sponsors for events at all levels. Sponsors are offered the first right of refusal for their category the following year. Should a sponsor cancel – lower level sponsors are offered the opportunity to move up.

STATE OF THE CITY ADDRESS

The Fredericton Chamber of Commerce hosts the State of the City Address annually. With the Mayor of Fredericton as guest speaker, this event is an occasion to learn about the initiatives being undertaken by the City of Fredericton. The Mayor addresses the major issues concerning the people of Fredericton and speaks to what we can expect in the future.



Sponsorship Levels

Platinum Sponsor - \$5500+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Industry exclusivity for sponsorship level
- Company name and logo dominant at the event, second only to Fredericton Chamber of Commerce
- Company representative at head table
- Eight complimentary tickets to the event
- Company representative has a speaking opportunity to bring greetings (3 minutes) and introduce the Mayor of Fredericton
- Recognition at the event (verbal and visual)
- Full-page ad in program
- Company name and link to website will be listed on the registration webpage
- Company name and logo displayed on the event program and event ticket
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

Gold Sponsor - \$3500+HST (2 opportunities available)

- Right of first refusal for the following year's event
- Industry exclusivity for sponsorship level
- Company representative has a speaking opportunity to bring greetings (2 minutes)
- Four complimentary tickets to the event
- Recognition at the event (verbal and visual)
- 1/2 page ad in program
- Company name and website will be listed on the registration webpage
- Company name and logo displayed on the event program and event ticket
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

WINE SPONSOR - \$3500+HST (1 opportunity available)

This sponsorship provides each table at the State of the City Address (32 tables) with a bottle of red and a bottle of white wine.

- Right of first refusal for the following year's event
- Company name and logo printed on 250 wine slippers to be placed on each wine glass at the tables.
- Two complimentary tickets to the event
- Recognition at the event (verbal and visual)
- 1/2 page ad in program
- Company name and website will be listed on the registration webpage
- Company name and logo displayed on the event program and event ticket
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

Silver Sponsor - \$2500+HST (3 opportunities available)

- Right of first refusal for the following year's event
- Four complimentary tickets to the event
- Recognition at the event (verbal and visual)
- 1/3 page ad in program
- Company name and website will be listed on the registration webpage
- Company name and logo displayed on the event program and event ticket
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

Bronze Sponsor - \$1000+HST (multiple opportunities available)

- Right of first refusal for the following year's event
- Two complimentary tickets to the event
- Recognition at the event (verbal and visual)
- Company name and link to website will be listed on the registration webpage
- Company name and logo displayed on the event program and event ticket
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

Table Sponsor - \$1200+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Two complimentary tickets to the event; to be seated at the Past Mayor's Table
- Recognition at the event (verbal and visual)
- Company name and website will be listed on the registration webpage
- Company name and logo displayed on the event program and event ticket
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

Broadcast Sponsor (1 opportunity available)

- Right of first refusal for the following year's event
- Two complimentary tickets to the event
- Recognition at the event (verbal and visual)
- Company name and link to website will be listed on the registration webpage
- Company name and logo displayed on the event program and event ticket
- Social media mentions prior to event
- Share a member-to-member promotion with all attendees at the event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

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GOLF TOURNAMENT

The Fredericton Chamber of Commerce annual golf tournament is a popular event with our members. The tournament provides businesses the perfect opportunity for exposure, networking, and fun.



Sponsorship Levels

Please note the **Presenting Sponsor** is given first right of refusal to select their preferred sponsored hole and first right to refusal for alcohol on their sponsored hole.

PRESENTING SPONSOR - \$3,500+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Complimentary hole sponsorship
- Complimentary golf team (four individuals), includes green fees, cart rentals (two per team) and dinner
- Opportunity for a representative of the company to bring greetings (two dinner tickets will be provided for this representative)
- Opportunity for company to display promotional banner at registration (provided by sponsor)
- A golf cart will be provided to the Presenting Sponsor in order to easily meet and greet golfers on the course
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event



PROMOTIONAL SPONSOR - \$1,500+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Complimentary hole sponsorship
- Complimentary golf team (four individuals), includes green fees, cart rentals (two per team) and dinner
- Opportunity to provide and present prizes to the winning team at the awards dinner
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event

BEVERAGE SPONSOR - \$1,500+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Company name/logo displayed on all event signage
- Complimentary golf for two individuals, includes green fees, cart rental and dinner
- All golfers will receive a drink ticket displaying company logo
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event

DESIGN SPONSOR - \$1,000+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Two complimentary tickets to the awards dinner
- Complimentary hole sponsorship
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event

DINNER SPONSOR - \$1,500+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Table cards with company logo on each table
- Opportunity for company to display promotional banner at dinner (provided by sponsor)
- Opportunity for sponsor to present each golfer with a company gift at their dinner place setting
- Two complimentary tickets to the awards dinner
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program and on all signage
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event

GOLF CART SPONSOR - \$1000+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Logo displayed on all golf carts
- A golf cart will be provided to the Golf Cart Sponsor in order to easily meet and greet golfers on the course
- Two complimentary tickets to the awards dinner
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event

PUTTING GREEN SPONSOR - \$500+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Opportunity for company to display/distribute promotional material on putting green
- Opportunity to collect contact information from golfers
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event.

RECEPTION SPONSOR - \$500+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Opportunity for company to display/distribute promotional material at reception
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name listed on registration page and hyperlinked to company website
- Social media mentions prior to the event

HOLE SPONSOR - \$500+HST (16 opportunities available)

- Right of first refusal for the following year's event
- Opportunity for company to display/distribute promotional material at assigned hole
- Opportunity to collect contact information from golfers
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event
- ****Limited Holes are permitted to serve alcohol priority goes to the platinum sponsors.**

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BUSINESS EXCELLENCE AWARDS

The Business Excellence Awards recognizes the accomplishments of member businesses in the Fredericton area. This staple event attracts a live audience of over 300 attendees annually.

The Business Excellence Awards program recognizes nine business categories: Resilience Award, Small Business Award, Charitable Organization Award, Medium Business Award, Large Business Award, Not-for-Profit Organization Award, Community Involvement Award, New Business Award, and Business Leader of the Year Award.



Sponsorship Levels

Platinum Sponsor - \$10,000+HST (1 opportunity available)

- Right of first refusal for the following year's event
- One company representative and a guest will be invited to sit at the head table and bring greetings
- Company name and logo dominant at the event; second only to the Fredericton Chamber of Commerce
- Eight complimentary tickets to the awards dinner
- Full page advertisement in the event program
- Company name and logo in all event ticket, event program, event signage
- Recognition at the event (verbal and visual)
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

Gold Sponsor - \$5,500+HST (2 opportunities available)

- Right of first refusal for the following year's event
- One company representative will be invited to sit at the head table
- Time at the podium to welcome attendees and bring greetings (3 minutes)
- Half-page advertisement in the event program
- Opportunity for promotional product placement on tables
- Four complimentary tickets to the awards dinner
- Company name and logo in all event ticket, event program, event signage
- Recognition at the event (verbal and visual)
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

Awards Sponsor - \$3,500+HST (9 opportunities available)

- Right of first refusal for the following year's event
- Sponsor's name prominently associated with the individual award (Ex: branded as COMPANY NAME Career Achievement Award)
- Company representative will bring greetings and announce sponsored award recipient
- Company name engraved on the award
- Company biography and description of the associated award in event program
- Four complimentary tickets to the awards dinner
- Company name and logo in all event ticket, event program, event signage
- Recognition at the event (verbal and visual)
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

Finalist Reception \$3,000 +HST (1 opportunity available)

- Right of first refusal for the following year's event
- Company representative will bring greetings at the reception
- Company banner may be displayed at reception (provided by sponsor)
- Four complimentary tickets to the awards dinner
- Company name and logo in event ticket, event program, event signage and post-event promotions
- Recognition at the event (verbal and visual)
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event

General Reception \$2,500 +HST (1 opportunity available)

- Right of first refusal for the following year's event
- Company representative will bring greetings at the reception
- Company banner may be displayed at reception (provided by sponsor)
- Four complimentary tickets to the awards dinner
- Company name and logo in event ticket, event program, event signage and post-event promotions
- Recognition at the event (verbal and visual)
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event

Bronze Sponsor - \$1,250 +HST (multiple opportunities available)

- Right of first refusal for the following year's event
- Two complimentary tickets to the awards dinner
- Company name and logo in all event ticket, event program, event signage
- Recognition at the event (verbal and visual)
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event

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PARLIAMENTARY BREAKFAST



Sponsorship Opportunities

The Fredericton Chamber of Commerce hosts our local Member of Parliament annually at the Parliamentary Breakfast held in November. The event focuses on initiatives being undertaken by the Government of Canada that affect the business community, along with the major issues concerning Fredericton and what we can expect in the future.

Platinum Sponsor - \$2500+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Company name and logo dominate at the event (second only to the Fredericton Chamber of Commerce)
- Two company representatives will be invited to sit at the head table
- Opportunity for one company representative to bring greetings and introduce Fredericton's MP (4 minutes)
- Complimentary table of 8 at the event next to the head table
- Fredericton's MP will take company representatives out for lunch to have a one-on-one discussion.
- One e-Blast targeting over 2400 email addresses from the Fredericton business community
- Company name and logo on all event signage
- Recognition at the event (verbal and visual)
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

Gold Sponsor - \$1500+HST (2 opportunities available)

- Right of first refusal for the following year's event
- One company representative will be invited to sit at the head table
- Four complimentary seats at the event
- One e-Blast targeting over 2400 email addresses from the Fredericton business community
- Company name and logo on all event signage
- Recognition at the event (verbal and visual)
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

Silver Sponsor - \$750+HST (2 opportunities available)

- Right of first refusal for the following year's event
- Two complimentary seats at the event
- Website advertisement on Fredericton Chamber website for one month
- Company name and logo on all event signage
- Recognition at the event (verbal and visual)
- Company name and link to website will be listed on the registration webpage
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

Design Sponsor - \$350+HST (1 opportunity available)

- Right of first refusal for the following year's event
- Company name and logo will be displayed at the event
- Two complimentary seats at the event near the head table
- Ad in weekly Chamber Connections Newsletter
- Company name and logo on all event signage
- Recognition at the event (verbal and visual)
- Company name and website will be listed on the registration webpage
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

Bronze Sponsor - \$500+HST (multiple opportunities available)

- Right of first refusal for the following year's event
- Company name and logo will be displayed at the event
- Two complimentary seats at the event near the head table
- Ad in weekly Chamber Connections
- Company name and logo on all event signage
- Recognition at the event (verbal and visual)
- Company name and website will be listed on the registration webpage
- Social media mentions prior to event
- All sponsors have the opportunity for 'front of the line' ticket purchase for additional tickets (must be confirmed before general ticket sale date)

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ADDITIONAL SPONSORSHIPS

	<p>Business Over Breakfast</p> <p>Each month, the Fredericton Chamber of Commerce holds a Business Over Breakfast networking event at a different member's location. All chamber members have the opportunity to host this event, which is held during the months of September through May from 8:00 am to 9:30 am, generally on the 1st Tuesday of the month. These networking events give members the opportunity to meet, mingle and network.</p>
	<p>Business After Hours</p> <p>Each month, the Fredericton Chamber of Commerce holds a Business After Hours networking event at a member's location. All chamber members have the opportunity to host this event, which is held during the months of September through June from 4:00 pm to 6:00 pm, generally on the 1st Thursday of the month. These networking events give members the opportunity to meet, mingle and network.</p>
	<p>Winter Warmer Open House</p> <p>Each January the board of directors and staff of the Fredericton Chamber of Commerce invite members to attend our Winter Warmer Open House held in the chamber's office at 364 York Street. It is a great opportunity to invite members to visit the chamber office and mix and mingle with fellow members.</p>

Mental Health Matters Day

Mental health is an ongoing and important topic in today's society. During Mental Health Week in May, the Fredericton Chamber of Commerce holds its annual "Mental Health Matters Day" where speakers are brought in to discuss a variety of topics regarding mental health. This event is free to our members as we believe you can't put a price on your mental health.

Chamber College

Chamber College is a member-to-member professional development series that provides training and information-sharing opportunities on a range of topics exclusive to business-owners, not-for-profit organizations and employees of Fredericton Chamber of Commerce members. Drawing on the subject matter expertise of our very own members, this series features best practices and thought-provoking workshops in an intimate setting to support your business growth. If you or your organization is looking for opportunities to increase your visibility through community-based business development opportunities, consider becoming a Chamber College partner. We are actively seeking partners for our 2023-24 series to present on in-demand topics such as HR excellence, digital marketing & advertising, leadership, conflict resolution, and more! Your cost as sponsor is sharing your expertise and the provision of a light refreshment.

Webinars

The Fredericton Chamber of Commerce also presents a variety of educational webinars throughout the year based on member interest and input. Do you have knowledge or expertise that could benefit your fellow members? Our Webinar series provide a free intimate learning opportunity for our members, provided by you. Your cost as sponsor is sharing your expertise with fellow members.

